

# The Builder

April 1996

Vol 2, #2

## Museum to Participate in Major California Auto Art Show: More Public Awareness.

**T**he Museum has been invited to participate in a major custom car and hot rod show in California this Fall by loaning the famed Oakland Roadster Show Diorama for a 4-month display. The Oakland Museum, in Oakland, California, will host over 30 vintage vehicles for a presentation that will start on September 21, 1996 and ends on January 4, 1997. Entitled, "Hot Rods and Customs: The Men and Machines of California's Car Culture", the exhibition will honor and people and display many of the vehicles that had a tremendous influence on the social and business aspects of hobbyists' lives since the Fifties.

The Diorama will be transported to the Oakland Museum in mid-September in a large rented Ford extended Econoline van for the two day trip. The Oakland Museum has agreed to provide full insurance for the Diorama, as well as covering all expenses relating to the exhibition of the Oakland Roadster Show Diorama. Bob Wick, Mark Benton and Mark S. Gustavson met with Oakland Museum representative Mike Dobrin in late January to tie up the arrangements.

To the uninitiated, the Diorama project was started in 1989, and completed in 1992, by a group of modelers from across the United States. After three years of very hard work, the Diorama made its spectacular debut at the Thirteenth Annual GSL International Model Car Championship in 1993 where it was critically acclaimed.

Constructed by Ken Hamilton, with  
*(continued on next column)*

### Subscription Information

Interested hobbyists can subscribe to *The Builder*, published approximately four times per year, by sending a check for \$12.00 to the National Model Car Builders' Museum at 353 East 400 South, Salt Lake City, Utah 84104. Remember, every dollar goes to funding the Museum

*The National Model Car Builders' Museum exists to chronicle our hobby!*

help from Bob Wick, Mark S. Gustavson and Bob Barnett, the Diorama also enjoyed the support of dozens of modelers from across the United States, Canada and Australia as well as the sponsorship of major aftermarket companies like Evergreen Strip Styrene and R&D Unique. While in the Museum, hundreds of visitors have enjoyed viewing the Diorama.

Since the announcement of the Oakland Museum display, the Museum has contacted modelers who contributed models to the initial display to determine if they would again lend their models for the display. Happily, many of them were anxious to cooperate. In sum, the Diorama will be full of some of the best models available anywhere. With this newsletter, please find attached a News Release which more fully describes the Museum's presentation. Also  
*(continued on next column)*

enclosed is a rendering of the presentation which has been designed by Bob Wick. Bob is now working with the Oakland Museum's art director to complete the design. Mark S. Gustavson and Mark Benton will deliver the Diorama later this year. Every scale replica model car will be carefully packed for the trip. Please plan to attend and see it!

### *The Museum now has a WEB page. See it Now!*

After months of hard work, the Museum now offers a fully accessible WEB page! Mark Benton, the Museum's Director of Computer Services, has designed the space and has spent weeks configuring the text (written by Mark S. Gustavson) and uploading dozens of pages of information, text and data on the Museum. As often as possible, the Museum's WEB page will be upgraded with additional information. Additionally, there will be a way for interested WEB browsers and established Museum fans to request information and send e-mail.

For instance, there is a complete list of all models that are presently in the possession of the Museum, including the entire Shuklis, Jim Keeler and Phil Jensen collections as well as a general description of the Museum. Visit us at: <http://www.xmission.com/~msgsl/nmcbbm>

### inside:

Oakland Museum Presentation/Web Page.....	page 1
Museums Want List: Please Help!.....	page 2
Museum Certificates/Membership Cards Enclosed!.....	page 4

## Big News: Museum Video Tour Out Soon!

In response to many requests from hobbyists everywhere, the National Model Car Builders' Museum has announced that a 1-hour video tour will be available later this year for a donation in the range of \$20.00 plus postage.

Long in the planning stage, the tour will feature the camera work of Dale Angell who is an associate professor of film at the University of Utah. The creative mind behind Madame Woo productions — which has created many railroad films seen on PBS channels across the United States — Dale has long been a supporter of the Museum.

The tour video must await the receipt and installation of four new custom-made model display cabinets being presented built by Museum Trustee Alan Raab. Additionally, the video must be delayed until the completion of a major renovation of the Museum which will include a fresh coat of paint and carpeting! We want the Museum to be at its best when seen in the video.

The tour will be fashioned as a "walk through" view of the Museum which will include elements from the extensive library, the Oakland Roadster Show Diorama, the filing cabinets, the display cases (with the newly created nameplates and index tabs), the Dioramas, the vintage paints/ putties/vintage parts paks, the thousand-item decals, artwork, box art models, the famous Kallen "Moose Hat", and dozens of other items.

Advance orders are not being taken at the present time, but the next newsletter will detail the way in which a copy can be reserved. It is hoped that this project will better get the word out on the Museum!

## Museum Services to Public

**I**n response to the desire of hobbyists to better understand the history of the model car hobby, and to more broadly share the information in the collection, the Museum will offer, by June 1, 1997, the following services and products:

- 1). The "*Guide to Establishing Model Car Clubs*" "*Sample Model Car Club Constitution*," and "*Model Car Contest Judging Sheet*" will be available to interested hobbyists for a \$5.00 donation plus a large 9x11" envelope with \$2.00 postage attached; and
- 2). A copying service for any model car publication in the collection. The hobbyist must specifically identify the magazine title, month and year of the issue, and page number. The cost is \$1.00 per page plus a large 9x11" envelope with \$2.00 postage attached;

3). A search service of all Museum computer indexes for any hobbyist name, article title, manufacturer data and any other bit of memorabilia. The Museum will then copy all non-restricted information for a cost of \$1.00 per page, plus a minimum \$10.00 research charge for the first half hour (time in excess of that invoiced). Obviously, the success of each request is limited by the information and documents on hand. All hobbyists will also need to include a large 9x11" envelope with \$2.00 postage attached./

As these services are offered, and as hobbyists envision new requests for information not previously considered, the Museum will do its best to respond. Please also keep in mind that the Museum is open to on-site research by anyone who wishes to visit the Museum. All copying charges would apply.

---

### *New Equipment on Site, Plea for Additional Help!*

The Museum's mission to chronicle, disseminate information concerning, and displaying video tapes about, the history of the model car hobby can be best achieved by having on hand the equipment necessary to pursue those goals. Historically, Alan Raab donated a television and then four years ago, Roy Sorenson donated a used but very functional video tape recorder. In early 1993, an old client of Mark S. Gustavson contributed a used 8088 computer onto which the enormous Museum inventory was loaded and made subject to a retrieval program designed by Museum computer consultant Mark Benton.

However, at this point, the Museum is in need of some additional equipment.

- 1). The old 8088 computer is grossly inadequate to meet the requirements of the new data retrieval program that Mark Benton has created to manage the burgeoning Museum inventory program. The Museum has purchased a (cheap!) used 386 computer but it needs to be upgraded with a 486 chip and added memory. Estimated cost: \$400.00; and
- 2). We need a portable clothes hanger stand so that we can display the two dozen-odd vintage event jackets and T-Shirts. Presently, we have no place to display the same; and
- 3) We need a piece of furniture large enough to accommodate the placement of the television and video tape player and a stand on which the donated copy machine can be placed; and
- 4) We need a combination telephone and phone answering device (line to be installed in early 1997);
- 5) We need 5 reams of high quality copy paper plus some toner for the Canon copier recently donated by Mark S. Gustavson (please write for specific specifications).

If you can help out *please* write directly to the Museum. You can also contact the Museum at "msgsl@aol.com" concerning any offers inquiries about the Museum. *Thanks!*

---

## Membership Certificates and Cards are Enclosed!

Long promised and finally achieved, each recipient of this newsletter will receive a Membership Certificate and Membership card to memorialize their support of the Museum. These documents were created by Mark Benton and represent considerable work and dedication of administrative time. As additional Members of the Museum sign up, they, too, will receive Certificates and a Membership Card. Another version of the Cards is available to pass out at events to better acquaint the public with the Museum and how to reach us. Thanks to Mark Benton for this great effort!

When Memberships are renewed in 1997, new Certificates and Membership Cards will be issued. Thanks to each of you for your substantial monetary and other support of the Museum. Without your help and dedicated assistance, the Museum could not exist. It's that simple.

## Are you interested in cloning the past?

In the last issue of *The Builder*, we asked for volunteers to replicate famous models from the past. The purpose behind that program was to place on display duplicates of famous models in order that the rich history and development of our hobby might be displayed. So far, no one has volunteered.

Do any of you have the time to replicate an old model? Here are the first names on the list:

- Tom Davison's '63 Revell Pactra Paint Winner, (chartreuse metalflake "Vette"); - The "Dixie Bee", cover of *Car Model Magazine*, October 1963;
- Lonm Stern's "Astrodan", cover of *Car Model Magazine*, June 1964.

**Please help out!** What an opportunity to build a vintage model and get some notoriety!

## The past is about to be recreated!: A vintage AMT kit will be built using 33-year old supplies and paint!

With all of the current emphasis upon the wonderful and wild array of sophisticated aftermarket products and highly-detailed kits, what about the past? What was it like to build a kit in the early Sixties? We all enjoy wonderful new lacquers and acrylic paints, but what was it like to use the old AMT lacquers? How many times have you reached for a modern instant glue (with accelerator, no less!), forgetting what it was like to use vintage Revell tube glue or Testors' solvent. We celebrate the new catalyzed polyester resin putties which don't shrink, "bleed through", and set up rapidly, but what about the old AMT tube putty, the smell of which wafted through rooms when we were all kids.

Later this year, the Museum will offer to all model car publications an article in which Mark S. Gustavson will construct, and Mike Barlow will chronicle through exhaustive photography, a vintage, NOS AMT 1961 Falcon Ranchero kit using parts from the companion Ranchero Styline kit. In a recent acquisition, the Museum acquired two mint, SOFT tubes of AMT putty. We also have several duplicate cans of vintage AMT lacquers (courtesy of long-time Canadian Museum supporter Dick Groenheide) which will be used. No part or paint, or other supply, newer than 1963, will be used! This should be quite a visit into the past as we literally revisit the early days of our hobby. When completed, the model will be displayed at major model car events across the country. Any ideas? Send them in!!

## The Final Words!

This is the largest newsletter that the Museum has ever published. With things going as they are, many future issues may also be this size. A few final notes:

- 1). Though promised in the last newsletter, we will start to pass along some historical information in the next newsletter.
- 2). Bob Koronow (*Model Car Garage*) and Amsterdam's Rik Hoving (*Rik Hoving Customs*) have generously donated 1000 sets of specially-created Museum license plates, frames and associated hardware. They will be distributed to every recipient of this newsletter in the next issue. This is an incredibly generous effort by two highly-dedicated hobbyists. Thanks to both Bob and Rik. You should see these! WOW!
- 3). The restoration of the Shuklis models is progressing unbelievably well. Already, two models are back, restored by Bill Taylor and John Mahaffey. Major story next time.
- 4). The restoration of Jim Keeler's 1961 Winternationals' winning *Carnation* is being handled by Harold Perry. It is going great!
- 5). The Bob Barnett models are being restored too! WHEW! GREAT!

## More Information? IRS Tax Deductible Status Coming in late 1996!

For further information, or to arrange a tour of the Museum, or to contribute an article to the newsletter, or to donate a model or money, please write to: 353 East 400 South, Salt Lake City, Utah 84103

### Trustees:

Mark S. Gustavson, Founder  
Mike Barlow, Trustee  
Mark Benton, Trustee  
Pat Covert, Trustee  
Bill Helm, Trustee  
Alan Raab, Trustee  
Randy Vandraiss, Research Director  
Stephen E. Gustavson, Editor, *The Builder*

Many people have asked, "Can I take a deduction on my taxes for my contributions up to the Museum?" Up to this point, the answer has been a resounding "NO."

However, substantial efforts have been underway to qualify the Museum as a "public educational institution" under Section 501(c)(3) of the Internal Revenue Code. An application has been made to the Service in order to secure tax deductible status to all donors (the Museum has always been a non-profit Utah Corporation). It is anticipated that approval will be received by late Summer, 1996. Until then, *NO deductions should be taken for any contributions made at any time.*

# The Museum Wants to Save the Past by Acquiring It!

**Introduction:** The National Model Car Builders' Museum is interested in acquiring a wide array of historical items to chronicle the history of the model car hobby. Naturally, the Museum would like these items to be donated. Frankly, there is no money to pay for these items; in the past, dedicated hobbyists have substantially contributed to the permanent collection, and we hope that could continue. This list will be updated in each future issue of *The Builder*, so please check your spare items.

## **Section One. Auto-World related items.**

We are looking for *AW Custom Club News* issues (write for list of needed items and excellent photocopies are welcomed!) Additionally, we are looking for the following *AW* items: *Auto World* advertised special instructions in its early-to-mid Sixties Catalogs for the following models: #S8062 "BobTailed Cat", #2232X "32 Deuce Pickup", #277 "Kropp's Playboy", #136 "The Hot Canary", #2232 "The Wild One", #149 "The Fordillac", and #2405 Smitty's "'39 Ford Pickup." Also need one of the Ed Roth Auto World T-Shirts, and samples of the Ed Roth-designed decal for *Auto World*. MISCELLANEOUS: "Auto World Lighting Kit, Auto World Trophy Hinge kit, Auto World Concealed Auto Hinges, Original Monte decals found on page 86 of 1968-1/2 Auto World Catalog, Book "Plastic Model Cars" by Cecil Gibson, Car Club Plates, Pactra Aero Gloss Wax and Smitty's Special Gloss Rubbing Compound. Also: "Roth's Million \$\$\$ Show Car Display" and the "Autorama Turntable." We are also looking for the so-called "Show Off Display Platform Kit" found on page 66 of the 1963 *AW* catalog, all original decals by Monte, and Auto Tape Customizing Kit, All AutoWorld Auto Tapes, and the all other items also needed!

## **Section Two: Vintage Paints, Glues and Putties.**

1. We are desperately looking for a complete set of all versions of the vintage AMT spray lacquers. Particularly, we are looking for the following: PM2 (Met. Red), PM4 (Met. Blue), PM5 (Met. Bronze), PM6 (Met. Grey), PS2 (Red), PS4 (Blue), PS6 (Primer), PS7 (Yellow), PS8 (Gloss Black), PS-9 (Gloss Clear), PT1 (Kandy Gold), PT2 (Kandy Red), PT3 (Kandy Green).
2. We are also looking for vintage Pactra Spray "Name: S23 (Candy Apple Red), S28 (Candy Apple Gold), S29 (Candy Parisian Green), S30 (Candy Oriental Purple), S31 (Candy Sapphire Blue), S32 (Candy Tahitian Orange), S33 (Candy Goldtone Undercoat)
3. We are also looking for mint original tubes of vintage AMT Body Putty, Contour Body Putty and Pactra Body Putty. Tubes must be unused, with mint markings. It would be *great* to find a still-soft tube of AMT putty for a pending building project!
4. We are also looking for vintage Revell and other types of tube and bottle glue.
5. We are searching for small bottles of paint, particularly the very early, small rectangular Pactra and Testors paint from the Fifties (including original packaging). Additionally, we are looking for a full set of the wonderful Ed Roth colors from the early Sixties.

## **Section Three Parts Packs.**

We are looking for a full set of the Aurora, AMT, Ulrich, Monte and Revell (both the Sixties and Seventies versions) for the Museum. These would include the upholstery, engine, chassis, and drag racing. Packs should be complete in original packing.

## **Section Four: Vintage Upholstery Sets.**

We are also looking for Monte Upholstery sets: Red with White Pearl, Pearl White with Red, Black with White Pearl, Pearl White with black, Green and White Pearl, Pearl White and Green, Blue with Pearl White, Pearl White with Blue, Gold with White Pearl, Pearl White with Gold, Tangerine with Pearl White, Pearl White with Tangerine. We are also looking for Ulrich Upholstery Sets: G1 (Green), R1 (Red), Y1 (Yellow), B1 (Blue). And how about the "Weirdsville" upholstery sets? Additionally, we are looking for all other upholstery kits including Revell packs.

## **Section Five. Unbuilt Kits.**

These models will be built using only vintage supplies and techniques and placed on display as a tribute to vintage building styles. Good boxes are desired, but complete kits are essential:

**AMT:** Styline Kits (S-121 Ford Galaxie, S1031 Ranchero, S-221 Thunderbird, S-8022 Valiant, S-7052 Corvair, '57 Ford T-157 (original "Styline"-like kit only), The "Man From UNCLE", "Fireball 500", Sonny & Cher Mustangs, XR-7, Surf Woody, original issue Dodge Deora, original issue Ala-Kart, 1961-63 Lincoln Continental.

**MONOGRAM:** PC-108 Starbird's "Futurista", PC- 89 '58 T-Bird (with Starbird customizing parts only), Original '55 Chevy (with Starbird customizing parts only), original *Predicta* with pearl red/metallic plastic

**MPC:** Turbo Shark, Astro Vette, Charger III, Daytona Transport Truck, Cosma Ray, Mannix Roadster, the Californian (Harry Bradley - designed model),

**REVELL** Original '55, '56 and '57 Chevis in first issue boxes.

**Section Six: Spare Parts.** Odd as it might sound, we are also looking for spare stock, custom, hot rod and competition parts left over from kits that modelers have completed in the last 40 years. We desperately need these parts to restore Museum cars and to eventually create a display of vintage parts. We are also interested in receiving large boxes of unattached parts or individual items.

**PLEASE SEARCH YOUR COLLECTION TO SEE IF YOU CAN HELP THE MUSEUM ACHIEVE ITS GOAL OF ACQUIRING A FULL ARRAY OF HISTORIC ITEMS FOR THE COLLECTION!**